



NOTICE

BIA BOARD OF MANAGEMENT MEETING

June 1, 2009 @ 6:15pm
1000 Taylor Court, Council Chambers

Agenda

- 1) Welcome**
- 2) Review Previous Meeting Minutes**
- 3) Budget**
- 4) Beautification**
 - Seasonal Flowers & Maintenance Tender – Follow up
 - Improved way-finding signs
 - Banners
- 5) Marketing**
 - Proposed 2009 Marketing – Follow Up
 - Increase advertising to Seasonal Customers
 - Create a tent card with all BIA events
 - Create a bag stuffer that each merchant can hand out
 - Unified signage for store hours
 - Support core business hours within the BIA
 - Parking – Free Parking at Christmas & July
 - Promote the art designation
- 6) Events**
 - Midnight Madness update
 - Muskoka Summerfest involvement
 - Increase Canada Day involvement
 - Survey Visitors at events
 - Refresh old events and create new events to draw people
- 7) Health and Safety Update**
- 8) Council Update**
- 9) Extra Business**
- 10) Scheduling of Next Meeting**