

Appendix 'B'

2010 Budget Worksheet/Discussion

Account #	Description	YTD	2009 Budget	2010 Worksheet	Comments
Recurring Expenses					
40.52292	Marketing/Special Function Reserve				
40.52293	Transfer To Rerserve				
40.5229	Write Offs	\$1,197.55	\$0.00	\$1,200.00	Tracy - Ask Carol about 721.00 that is showing. M. Brazier believes this was from the Tax Audit.
Total Recurring				\$1,200.00	
Salary					
40.52285	Salary - Coordinator	\$25,650.57	\$30,300.00	\$34,700.00	3% Please ---- Tracy correct CPP
40.52286	Employee Benefits - EHT	\$500.19	\$600.00		
40.52287	Employee Benefits - EI	\$621.17	\$700.00		
40.52288	Employee Benefits - CPP	\$2,320.02	\$1,300.00		C. Kelley indicates the CPP in 2009 incorrect. G. Gordon confirms and advertising invoice is coming out of this account. T. Larkman to review.
40.52289	Employee Benefits - WSIB	\$471.99	\$600.00		
40.523	Health and Safety	\$0.00	\$0.00	\$300.00	Add to budget
Total Salary		\$29,563.94	\$33,500.00	\$35,000.00	
Office Expenses					
40.52305	Paper/Copies	\$0.00	\$1,200.00	\$1,200.00	
40.52307	Audit	\$0.00	\$1,300.00	\$800.00	
40.52306	Legal	\$145.44	\$1,300.00	\$1,000.00	
40.52312	Rent	\$1,323.00	\$2,800.00	\$2,912.00	
40.52304	Office Furniture/Equipment	\$221.39	\$0.00	\$500.00	Purchase of new Chair and software for computer if needed.
40.52313	Phone/Fax/Internet	\$598.33	\$1,000.00	\$1,300.00	To cover phone and the addition fibre in office.
40.52315	Other Office Exp	\$1,501.48	\$1,000.00	\$2,000.00	
Total Office Expenses		\$3,789.64	\$8,600.00	\$9,712.00	
Communications					
40.52296	BIA Conference	\$0.00	\$0.00	\$2,500.00	BIA Conference - for 2
40.52308	Web-site	\$450.00	\$500.00	\$500.00	Cheryl - Suggest for hosting only?
40.5231	Membership Meetings	\$569.79	\$500.00	\$800.00	
40.52297	Other Communications	\$330.20	\$500.00	\$500.00	Between the Sheets - Expense to have website changed
Total Communications		\$1,349.99	\$1,500.00	\$4,300.00	

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Marketing					
40.5233	Midnight Madness	\$14,647.61	\$14,000.00	\$15,000.00	
40.52325	Septemberfest	\$8,122.61	\$9,000.00	\$11,000.00	Tracy - Call Dave again and give him a chq
40.52328	Cottage Life/Boat Show	\$425.00	\$600.00	\$600.00	
40.52329	Santa's Moonlight Shopping Party/Christmas		\$10,000.00	\$9,000.00	
40.52298	Guidebook/Brochure	\$0.00	\$3,000.00	\$3,000.00	Cheryl - Look to bump up.3000 from reserve
40.52332	General Advertising	\$12,213.63	\$15,000.00	\$18,000.00	
40.52299	February Blowout	\$4,942.84	\$5,000.00	\$5,000.00	
40.52333	Georgian College		\$5,000.00	\$5,000.00	
40.52326	Classic Car Show	\$2,440.70	\$3,000.00	\$3,000.00	Giving back to the community not a shopping day
Total Marketing		\$42,792.39	\$64,600.00	\$69,600.00	
Beautification					
	New - Winter Baskets			\$3,000.00	New account needed
40.52335	Planters And Flowers	\$35,426.26	\$41,000.00	\$45,000.00	Increase as new baskets and liners are needed for 2010 as old ones are over 10 years.
40.52342	Christmas Decorations	\$1,130.00	\$2,500.00	\$10,000.00	Board would like to purchase more seasonal decorations.
40.52344	New Banners	\$0.00	\$7,500.00	\$5,500.00	
40.52348	Install-Banners	\$0.00	\$4,000.00	\$2,000.00	
40.5255	Other-Beautification	\$0.00	\$500.00	\$500.00	To cover vanalism
Total Beautification		\$36,556.26	\$55,500.00	\$66,000.00	
Infrastructure					
40.52555	Signage	\$999.54	\$5,000.00	\$5,000.00	Re Facing the current parking lot signs
40.52345	Benches-Maintenance	\$0.00	\$0.00		
40.52557	Snow Removal	\$2,293.22	\$7,200.00	\$7,200.00	
40.52556	Trolley	\$226.80		\$0.00	
40.52559	Other Maintenance	\$0.00		\$0.00	
40.52345	Broadband	-\$2,718.16	\$30,000.00	\$10,000.00	
Total Infrastructure			\$42,200.00	\$22,200.00	
Development Planning					
	Development Planning	\$0.00	\$0.00	\$0.00	
	Transportation Study	\$0.00	\$0.00	\$0.00	

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Total Development Planning		\$0.00	\$0.00		
Total Expenses		\$114,052.22	\$205,900.00	\$208,012.00	
Revenue					
40.68022	Transfer from Reserves		-\$33,800.00	-\$35,912.00	
40.68023	Prior Year Balance				
40.68024	BIA Tax Levy	-\$172,101.31	-\$172,100.00	-\$172,100.00	
	Total Revenue	-\$172,101.31	-\$205,900.00	-\$208,012.00	